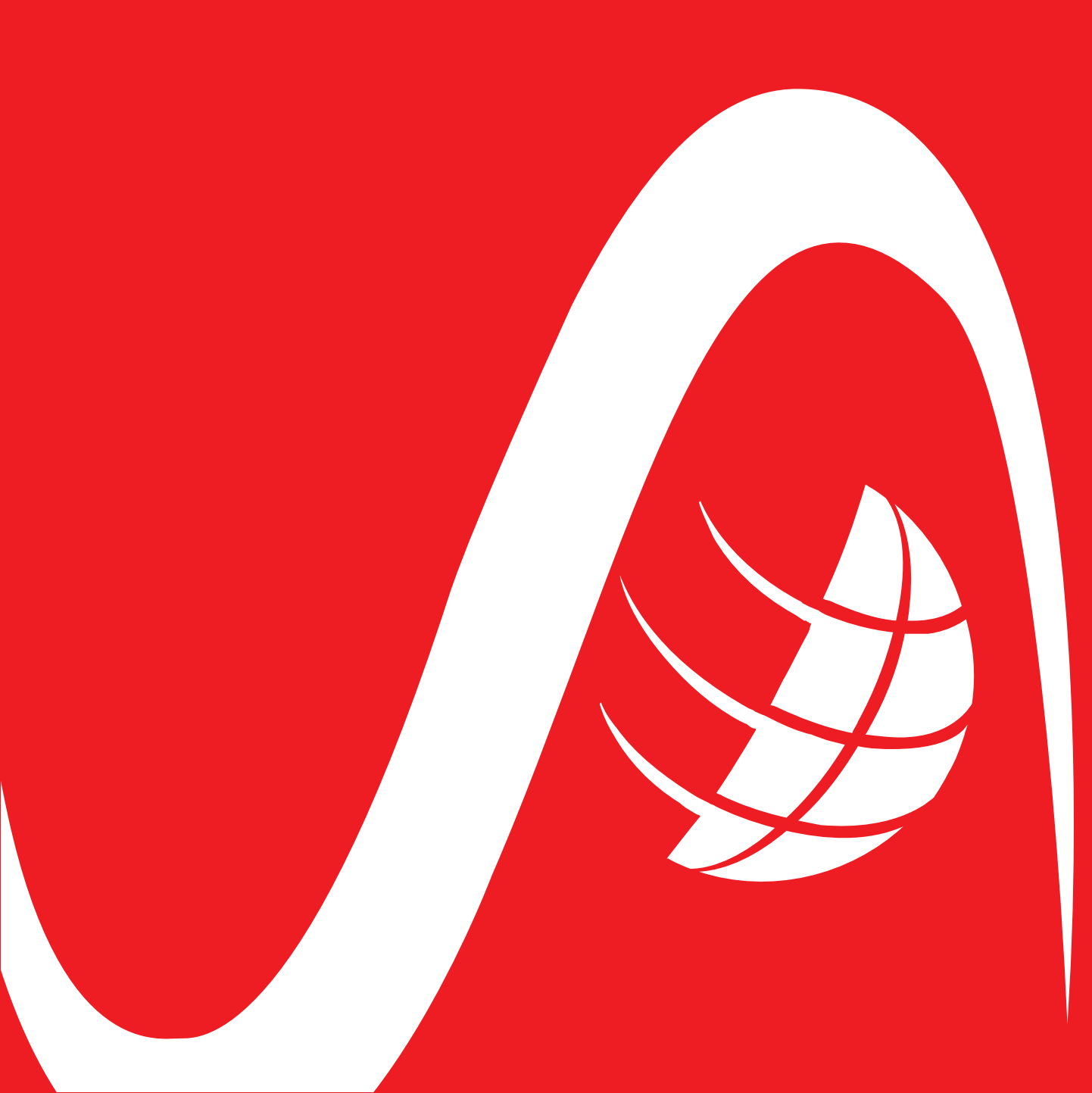


// We
Dare
to
Dream //



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Vision

A close-up, blue-tinted image of a human eye looking forward. The text 'VISION OF FUTURE' is overlaid in a small, white, sans-serif font across the middle of the eye.

Vision Air aspires to become a world-class organization. We aspire to pioneer, to fly to new places, to build and create new destinations and new possibilities.

We aspire to serve our customers in the best possible way, to create the best possible service experience for our customers through a combination of best resources, technology and a professional team that is trained to world-class standards. We aspire to achieve this by motivated and capable people who work in an enabling environment.

We aspire to build routes, links, paths and bridges – to enable trade, leisure, commerce, travel, in the safest and most efficient manner.

Mission



From "Our Mission" flow all our thoughts that are put to practical application in all our endeavors. We have declared our mission as follows:

We will provide for an exceptional **WORKING ENVIRONMENT** for the Vision team. We will provide **UNPARALLEL SERVICES** in all areas with special emphasis on safety and quality.

We will ensure **MAXIMUM DIVIDENDS** for the shareholders and owners of the group.

Well compensated, secure employees working in a progressive environment are sure to provide the highest level of consistent service to the customer which is guaranteed to earn dividends for the company.

This is the Captain Speaking



Welcome aboard!

Our journey began just a short time ago in 2006 with the startup of what was to become our flagship company – Vision Air International. In just a few short years we have grown to now include 6 more companies to our group and the journey continues. This growth has only been possible due to our clear Vision of the path forward, our dedicated team of professionals and the many partners, friends and well-wishers who support us. We look forward with great enthusiasm to the months ahead as the culmination of the past few years of preparation is yet to come to fruition – first with the launch of the Vision scheduled passenger airline and finally, the Franchising of our airline model. By applying our industry experience in flight operations, maintenance, route planning, safety, security, quality assurance and by utilizing our airline units in Aircraft Leasing, Maintenance, Stores, Training and Information Technology to not just provide a turnkey solution but also the economy of scale to anyone interested in setting up an airline, within our region and beyond.

From our inception we have strived to build our group on a solid foundation, brick by brick, with the corner stones being safety, security and quality.

In 2013 we put ourselves up for the industry's most comprehensive audit – the IATA Operational Safety Audit (IOSA), which we successfully completed and are now registered with IATA as an IOSA Operator. This makes Vision Air the first private air company in Pakistan and the only air charter company in the Asia Pacific region to have achieved an IOSA Registration.

As a responsible member of the business community we take our corporate social responsibilities just as seriously. In 2013, we established the Vision Foundation. Through this foundation we have assisted in the rehabilitation of Pakistan's flood victims, sponsored the education of deserving children and paid for the diagnostics and treatment of some critically ailing people. We hope to do a lot more particularly in education and health in the years ahead.

We thank you and look forward to welcoming you onboard our flights soon.

Our journey has just began!

Capt. Aijaz Ali Faizi
Chief Executive





“Birds of a Feather,
Flock Together”

The VISION Group Companies

- ▶ **Vision Air International (Pvt.) Ltd.**
 - Scheduled Passenger Airline Operations
 - Charter Services (Passenger & Cargo)
 - Maintenance & Repair Operations

- ▶ **Virtual Airline Aviation Services LLC., Dubai**
 - Charter Service Operations (Passenger & Cargo)

- ▶ **Virtual Airline Aviation Services FZC**
 - Maintenance & Repair Operations

- ▶ **Vision Travels - Travel Management Company**
 - GSA
 - IATA Travel Agency
 - Greet-Meet & Assist (Concierge Services)

- ▶ **Solutions Ltd**
 - Industry-specific Consulting Services

- ▶ **ENNVISION**

A multidisciplinary design and consulting agency specializing in:

 - Communication Design
 - Workspace and Interior Design
 - Industrial Design
 - Consulting Services

- ▶ **Vision Worldwide Trading FZC**

- ▶ **Vision Foundation**
 - Community Services (Health, Education, Environment)



Business Model

Scheduled Passenger Airline Operations

Charter Services (Passenger & Cargo)

Maintenance & Repair Operations

Aircraft Leasing

Aviation Consulting

- ▶ Safety
- ▶ Innovation & Technology
- ▶ Customer Care
- ▶ Proactive Approach
- ▶ Best Training

Our values

What we do . . .

Offering a Comprehensive Suite of Aviation and
Airline Logistics Management Services



Aircraft Charter

The Vision Air International brand of service stands for superior quality on-demand charter solutions, built on high dispatch reliability, diverse capabilities, experienced crews, comprehensive maintenance and spare parts support.

Vision Air International can be responsible for all your cargo needs and provides you with the best possible charter solutions that are responsive, flexible, economical and best suited for you - using our extensive experience and background.

Aircraft Leasing

Vision Air International with the aim of providing customer-centric service, provides wide range of aircraft leasing and acquisition solutions with multiple options such as; dry/wet leases and AMCI based arrangements through best financing and sourcing possibilities.

Wet Leasing

This facility allows our client(s) to gain a flight number in the fastest way possible. An expert operator is in continuous contact with the client providing them assistance and consultation. Simultaneously knowledge is being transferred from Vision Air International, so that the client carrier can build its own skill and in time bring an outsourced solution in-house.

Wet Lease benefits to the client:

- To augment existing markets
- To provide service in seasonal markets
- To provide capacity in short term notice
- To provide capacity with a specific (often niche) fleet type
- To provide capacity before the airline gains its own AOC
- To provide capacity when it is constrained from doing so itself
- Services can be offered on a trial basis



Dry Leasing

We provide dry leasing arrangements for our clients, with medium to long term period. Dry leasing comes with certain conditions with respect to depreciation, maintenance, insurances, etc., depending on the geographical location and political circumstances.

We offer two forms of Dry Lease arrangements

Operating Lease

Our operating/dry lease solution is based on the medium to long-term lease of the aircraft asset to the client airline without the provision of crews, maintenance support, insurance or AOC. These dry-lease solutions are time-based (a number of months or years) rather than utilization based (number of hours).

Damp Leasing

Vision Air International offers another leasing solution with less risk. This solution aims to provide support to the client in times of market demand increases, to allow the client to generate extra revenue without bearing the burden of fixed costs of an extra aircraft when the demand is lower.

Leasing Consultancy

Vision Air International offers 24/7 support and consultancy to its clients.



Aircraft Management

We manage all aspects of your aircraft operation, which includes all or any of the primary components - crew, maintenance, flight operations and dispatch, giving you a hassle free ownership.

Vision Air International can manage your aircraft asset and create a management solution around your specific requirements. In this capacity we act as a consultant, guiding where necessary and advising as to the most cost effective solution to meet your requirements.



Cargo Charter

Our cargo charter is an end-to-end solution with international coverage offering rapid deployment. Vision Air International ensures to provide charter solutions that are speedy, flexible, economical, and tailor made to individual requirements.

Our expertise is in providing cost effective solutions that cover the right air craft selection, cargo details (size and nature), cargo handling (loading and unloading) and 360 degrees operational requirements, with best possible advice and consultation on building an efficient and cost effective solution.

The service also covers the broad aspects of:

- Planning of entire charter operation
- Administrative support
- Provision of crew and staff

Air Cargo Charter Solutions provides the following additional specializations:

- Transportation of heavy and oversized cargo, and
- Time sensitive cargo
- Sensitive or perishable cargo



Passenger Charter

We have a long history of providing passenger charter services in the Middle East, South Asia, Africa and Europe.

Passenger charters are available for business events, group travel, government functionaries and officials, and sports events.

Vision Air International helps you select the right aircrafts with the right service. We aim to give you an exceptional experience. Typically, our scope of services covers selecting the right aircraft for your group of passengers with careful planning of your schedule, and providing your guests personalized ground services, friendly and professional service on board, and 24/7 support.



Emergency Response Charter

With our versatile capability to carry aid and equipment, Vision Air International provides speedy and efficient support to the disaster relief mobilizations.

During a catastrophe or international disaster, NGOs, international relief agencies and government, need to mobilize, travel and deploy essential supplies, equipment, resources and key disaster management personnel to affected areas.

We have years of experience in providing direct and speedy charters for emergency response, helping evacuations, transfer of supplies and people from areas of natural disaster providing rapid air lift capability for moving equipment, medical and engineering teams

Our scope of service includes selection and provision of the best type of aircraft for the mission, arranging priority loading and off-loading services, supervising flight planning, access of airport, and providing administrative assistance and round the clock support and monitoring.



Aviation Business Consulting

Our aviation business consulting solutions are aimed to provide our clientele with complete knowledge, experience and support in setting up all aspects of managing an aviation business.

This process begins with conducting the feasibility studies and developing financial models to provide the accurate guidance to our clients, on the best corporate set-up, market research and documentation, compliance and personnel hiring, AOC applications and aligning all key building blocks.

With experience of several successful airline set-ups, our services further extend into the best advice and assistance of aircraft acquisition, inspection and deployment. We also offer technical and commercial evaluation of major aircraft types for your fleet.

Aircraft Management Solutions

Vision Air International aims to ensure that you enjoy your investment without having to manage your own flight department. We are able to distil a very complex process and customize a management solution to meet your requirements.

Our services cover exact scheduling and flight operations to maintenance and accounting.

Our Flight Operations division adheres to the prescribed regulatory standards, to help make your trip more efficient and enjoyable.

We coordinate scheduled maintenance around your agenda and keep you updated on the status of upcoming maintenance and the required downtime. For your protection and peace of mind, our principles are strictly regimented and we do not waiver from them at any time, regardless of the circumstances and without compromising on the safety standards. We are a PCAA approved Ground Handling Service provider with top of the line Ground Service Equipment, supported by fully equipped shops mechanics.



Aviation Information Solutions

With decades of dedicated experience in the aviation business and with a combination of modern information systems, gives us specialized knowledge and edge of managing the information systems of a modern day aviation business.

Aviation Information Systems

At the core of today's modern aviation lies the bedrock of high-tech information infrastructure and systems. The systems

are most effective when customized to the dynamics of aviation industry by industry professionals.

Using our strength in aviation and integrating it with our expertise and foresight in Information Technology we have developed IT solutions for Passenger and Cargo booking and progress reporting systems. Our tailor made IT solutions are available to the aviation industry customers.





Engineering Support

The VISION Group through its Group Company **Virtual Airlines Aviation Services LLC**, based in Dubai, United Arab Emirates, can arrange maintenance organization approvals in compliance with CAA Pakistan and other regulatory authorities, covering different types of aircraft.

The Engineering Support Services provided include:

- Maintenance Organization Approvals
- Maintenance Manuals & Procedures
- Preparation of Maintenance Schedules
- Organization Managements
- Compliance Audits
- Audit of Maintenance Organizations
- Aircraft Maintenance Organizations
- Spare Provisioning Agreements
- Aircraft Evaluations
- Audit of Aircraft Records
- Aircraft Acceptance
- Evaluation Selection & Training of Personnel
- Assistance with Air Services Agreements

The Vision Air International Engineering Office Complex JIAP – Karachi

A 360-Degree Multi-purpose Built Aviation-specific State-of-the Art Complex featuring:

- Dedicated Apron Area for accommodating Vision Air International Aircraft Fleet
- Modern Aviation Management Center
- Hubs/Clusters for Air Charter Operations (Domestic and International)
- Hangar for Aircraft Fleet Operational Maintenance by Vision Air International team of qualified AME (Aircraft Maintenance Engineers) and Technicians
- Aircraft Fuel Stations, along with Fuel Storage Tanks
- Entire building complex Aviation-specific in design standards
- Streamlined 'One-Stop' Solutions Center for trouble-shooting aviation, avionics, systems drag, fatigue and failures in advance before all fleet aircrafts are airborne
- Short/Long Haul Flight Planning, Calibration, and during-flight communication checks
- Inventory Management and Passenger Manifest Check/Updates Cell
- Flight Trajectory Reports and Flight Schedule Monitoring
- Air Freight Management and Logistics Center



It's always
GOOD to be
FIRST!

Vision Air International
was granted a Class II
Air Charter License
for Domestic &
International
operations on 15th of
February 2007

Vision Air International:

- > Earned its Air Operator Certificate on 19th November 2008
- > Is the first air company in Pakistan which has developed an in-house sophisticated software package which has automated many of the regulatory data collection and dissemination processes
- > Successfully completed the IOSA audit on 19 June 2014, and was placed on the IOSA register. This makes Vision Air the first private air company in Pakistan and the only air charter company in the Asia Pacific region to have achieved an IOSA Registration.





Just under a decade



but coming of age...

Our Achievements

- > Fully owned, and efficiently managed by veterans of the aviation management and air charter industry
- > Highly qualified, experienced, high-skilled class of professionally and technically-qualified industry professionals
- > Major injection of capital funds at seed, later start-up and current operational levels by way of direct foreign investment by investors who have prior working knowledge and experience about the aviation and aviation logistics industry worldwide
- > Regular consistency of revenues generated by more than just dual core business functional models
- > 'All-on-Same PAGE' factor ensures highest levels of crystal clear understanding across-the-board as focus on goals and objectives is never out of sight or control.



A Well-Seasoned
TEAM

Piloting to Destination

SUCCESS!

License to Fly High





Our Track Record

Vision Air has to its credit having undergone four international audits:

- > These audits qualify Vision Air for MOD (Ministry of Defense), DOD (Department of Defense), ISAF (International Security Assistance Force), and ISAGO (IATA Safety Audit for Ground Operations) ISO 14001:2004 civil aircraft operations



Bigger, Better, Faster!

YOUNG & FRESH!

All of the Vision Air Fleet Aircraft are certified by Pakistan Civil Aviation Authority.

The Vision Air International Fleet

Vision Air International has a modern, well-maintained and always air-worthy 'excellent' class Fleet of aircraft.

- Boeing 737-200 Freighter
- Boeing 737 – 300 Freighter
- Boeing 747 – 200 Freighter
- Boeing 737-300 Passenger *
- Boeing 737-500 Passenger *
- Boeing 747-400 Passenger *
- Boeing 737-500 VIP Passenger *
- Challenger 600 Passenger *
- Learjet 35A Medevac *
- Beech 1900 Passenger *

* Aircraft placed with Strategic Partners
- Most makes and models of western aircraft available on demand



Boeing 737 – 200 Freighter Specifications

Capacity main deck	7 Pallets
Capacity lower deck	Lower hold bulk volume 24.8m ³ , (875ft ³)
Maximum takeoff weight	56,470 kg. (124,500 lbs)
Maximum payload	15,700 Kg. (34,612 lbs)
Range with maximum payload	2240 km, (1,210 nmi)





Boeing 747 – 200 Freighter Specifications

Capacity main deck	29 Pallets
Capacity lower deck	Lower hold bulk volume 128m ³ , (4,525ft ³)
Maximum takeoff weight	377,842 kg. (833,000 lbs)
Maximum payload	111,811 Kg. (246,500 lbs)
Range with maximum payload	12,700 km, (7,900 nmi)





Boeing 747 – 400 Freighter Specifications

Capacity main deck	30 Pallets
Capacity lower deck	32-LD1 containers
Maximum takeoff weight	396,890 kg. (875,000 lbs)
Maximum payload	112,630 Kg. (248,300 lbs)
Range with maximum payload	8230 km, (4,445 nmi)





FLYING HIGH WITH A WEALTH OF...

EXPERIENCE...

- Over six years of thorough-bred enterprise pre-launch preparation
- Over six years of Operational Experience gained in all aspects of Aviation Management and Air Charter Operations.

...EXPERTISE

- Cumulative wisdom of expertise spanning more than 3 decades inherent in Team Vision Air International
- Team drawn from the best in the Aviation Industry of Pakistan and Aviation Stalwarts who are highly experienced in working in many other countries around the aviation and air charter industries.

SKILLS...

- Our Core, Supplementary and Complimentary Business Areas of Operations feature Aviation and Air Charter Professionals with strategic skill-sets such as the ability to manage their respective 'challenge' zones





FLYING

out to the

WORLD!



Vision Air International, a Group Company of The VISION Group aspires to reach new, higher strata in the airline, aviation, air freight, cargo and passenger domains, expanding to newer markets and destinations worldwide. As a young airline infused with an accumulated wisdom of over 50 years, we dare to go where few have ventured ever before. We are upbeat, our people are confident, and our stakeholders' valued and continuing support fuels us in our "Voyage of Discovery".

Yes! We are Vision Air International, and we are ready for tomorrow, today.





www.visionairintl.com



We dare to dream!

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